

1.Explain five factors that influence the choice of a distribution channel for manufactured goods.

(Give detailed analysis with examples.)

2.Describe the roles of the Central Bank in developing a country's financial system, and explain how each role differs from that of commercial banks.

3.List and explain five types of wholesale trade services to retailers, and discuss how these services promote business efficiency.

4.Analyse the advantages and disadvantages of air transportation as a means of conveying goods, especially in international trade.

5.Explain the meaning of retailing and evaluate five modern trends in retailing that have transformed commercial activities in Nigeria.

